

Tess Guefen

Lead Web Developer

San Diego, CA

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SUMMARY

Innovating and simplifying the web, Tess Guefen is an accomplished web developer with a knack for picking up new languages. Strong suits include the ability to code responsively from scratch, organized and tidy coding structure, and quick project turnaround.

STRENGTHS

HTML & CSS

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Javascript, JQuery

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MivaScript, PHP, MySQL

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Programs & Frameworks

Miva Merchant
WordPress
Drupal
WooCommerce
Adobe Creative Suite

Additional Skillsets

Search Engine Optimization
Page Speed Optimization
Google Tag Manager
Google Analytics
Google/ Bing Webmaster Tools
Fluent in Spanish

EXPERIENCE

Lead Web Developer, Miva Inc.

March 2014 - Current

- Part of the professional services team that provides support to clients using the Miva Merchant software. Daily tasks include (but are not limited to): building entire websites, developing custom website features, applying updates to websites, direct communication with clients, and overseeing 10+ developers.

'In House' Web Developer, Bare Bones Broth

June 2014 - Current

- Helped move the e-commerce site from WooCommerce onto Miva Merchant. Included rebuilding and redesigning the site.
- Updating, maintaining and developing custom website features
- Built a custom integration with their Fulfillment center. Sends data from Miva Merchant to Veracore, pulls data from Veracore into Miva Merchant
- In 2016, the company decided to rebrand and redesign the website. Worked with a designer and developed the whole website from scratch.

Technology Intern, Red Door Interactive

June - August 2013

- Updated new information for client website, which included Rubio's and Univision Tarjeta
 - WordPress and OOP based sites
- Created a web application (drupal module) to keep records of updates of client websites

Technology Intern, North American Production Sharing

February - May 2011

- Researched trends for SEO techniques/ strategy
- Created content pages based on SEO needs

Miscellaneous Freelance

- **Mulvey International, Spartan Invest, Nicky Alexandria, Bungalow M, Farmacia Del Pueblo, Guefen Therapy:**
Developed a custom WordPress theme based on design needs.

EDUCATION

Bachelors Degree of Science - Web Design and Interactive Media, The Art Institute of California - San Diego

July 2011 - March 2014

Student of the Quarter - Spring 2014

Deans List - Winter 2011

Honor Roll - Spring 2012, Summer 2013

General Education, Mira Costa College

August 2010 - May 2011